

Johnny Ilca - johnnyilca.com

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Data Analyst – Digital Marketer – Salesperson – Educator

Professional Experience

Tutor: *Math, English, Statistics, Finance, Economics, Business* **8/15 – Current**
One-on-one and group sessions both online and in person of all ages (4th grade – professional level).

Photographer: *Urban, Lifestyle, Fashion, Special events* **4/17 – Current**
Communicate with paid clients and coordinate photoshoots while handling proper expectations.

Amazon: *Transportation Analyst* **5/16 – 2/17**
Leveraged internal Amazon tools to pull and build high-level dashboards. Automated repetitive data tasks using VBA and Excel formulas.

OutboundEngine: *Sales Development Intern* **1/16 – 5/16**
Founded and refined internship program. Optimized internship meeting setting processes. Developed relationships with leads, follow up with customers and cold-call warm leads.

Avnet Inc.: *Supply Chain Analyst Intern* **5/15 – 1/16**
Discovered cost saving process changes that would save \$250,000+. Optimized Excel operations with Visual Basic user forms and macros and business process analysis optimization.

U-Haul Inc.: *Online Marketing & Strategy Web Analyst Intern* **8/14 - 5/15**
Analyzed website traffic data, collaborated effectively on a team, utilized analytical software.

Education

W. P Carey School of Business, Arizona State University, Tempe AZ **Spring 2016**
Double Major: *BS - Computer Information Systems, Supply Chain Management*
Certificate: *Small Business and Entrepreneurship*, Minor: *Romanian*
Academic Honors: GPA: 3.42, *Dean's List, Provost Scholarship*

Non-Profit

Grow Project - Scoala De Valori: *Trainer* **1/18 - 3/18**
Structured and delivered self-development sessions to teenagers in Romania.

YouTube: *30SecondBoardGames* **9/17 - Current**
Collaborative project. Demonstrate board games in 30 seconds with the voice-over help of various guests.

Delta Sigma Pi Professional Business Fraternity: *Asset Development Chair* **8/13 - 5/16**
Raised upwards of \$2,000 through corporate endorsements and fundraising. Collaborated with professional like-minded individuals, enrich personal business ethics and rules of commerce, and enhance overall business knowledge and trade.

ASU Residence Life (Residence Hall Association): *Community President & Event Coordinator* **1/13 - 12/14**
Executed weekly programs and events which averaged 200+ attendees, manage budget, maintain resident relationships, run weekly meetings, assign officer roles and lead a team including Vice President and Committee Chairs.

Languages: SQL, C#, VBA, HTML, PHP, Javascript, CSS
Software: Excel, Tableau, Photoshop, Lightroom, Premiere Pro